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U. S. DEPARTMENT OF AGRICULTURE
*Commercial
Chrysanthemums*

1939

FIGHT FLORAL Co.

INC.

22 WEST 26th STREET

NEW YORK CITY

TELEPHONES: WAtkins 9-0664-0665

NEW MUMS

Introduced by

Elmer D. Smith & Co.

Adrian, Mich.

We are handling the New Introductions and Standard Varieties for Elmer D. Smith & Co., in connection with our regular line of 'MUMS. This rounds out a complete line of New Introductions and Standard Varieties of 'MUMS, thereby serving our customers with the best that is available in CHRYSANTHEMUMS.

Brief descriptions are given herewith, more complete descriptions are given in a special catalog mailed on request.

Prices on Elmer D. Smith & Co.'s varieties:

EXHIBITIONS and JAPANESE:

\$1.25 each; \$10.00 per 10; \$90.00 per 100.

COMMERCIALS, POMPONS, HARDIES and SINGLES:

30c each; \$2.50 per 10; \$15.00 per 100.

EXHIBITIONS

BOAKE CARTER. Pure glistening white.

HENRY WOOLMAN. Bright crimson shading to bronze.

REMUS. A deep rose with silvery reverse.

CLARA TRUEMAN. Chestnut-bronze.

SHIRLEY MAMMOTH. The largest white we have ever seen.

LARGE FLOWERING COMMERCIAL TYPES

WHITE TREASURE. Very late white, slight pink shadings. December flowering.

LORETTA. A late yellow for Thanksgiving and later.

ADONIA. Pink, maturing October 25th.

MISS FLORA BOWERS. A white for Thanksgiving. C. S. A. Certificate.

BABY POMPONS

MARTELLO. White. True Pompon form for October 20.

OCTOBER SNOW. An early, pure white Baby Pompon maturing October 15 to 20.

FUZZY WUZZY. A sport from Sarda, with most peculiar flowers. Petals of unequal length give a fuzzy appearance. White at base with pink markings. Matures November 10.

INTERMEDIATE POMPONS

WHITE TONQUIN. A good late pure white sport from Tonquin.

WHITE LIGHT. Pure white for November 15.

AMARANTHEA. Matures December 10 and later. Color amaranth or purplish crimson.

KATHERINE JOHNSTON. Color orange. Flowering date December 10 to Christmas, according to climatic conditions.

ELLETRA. In form, perfect Pompon type. An even shade of pure bronze. Matures December. The best late bronze.

HARDIES

MALINTA. Cream slightly tinted pink and green. Flowers October 10.

EDGAR A. GUEST. Bronzy red. In flower the end of September.

SINGLE

CRIMSON MONARCH. A semi-double of enormous size, showing a small disk or center. Flowers November 15.

JAPANESE

SAKIKO. Light bronze.

DAIBUTSU. The largest and most double of all the Japanese tubular petaled varieties we have seen. Rosy purple. Flowers from November 1st to December 1st.

STAR-KIST. Pure white. Matures about November 20.

We have not attempted to list all varieties. More recent introductions are listed wherever they are better than older kinds. You may, therefore, miss some of your old favorites. Consult us on your 'Mum problems. We will help you solve them as to selection of varieties, taking bud, varieties suitable for shading, etc.

(See back cover)



Albatross

CHRYSANTHEMUMS

New Varieties for 1939

The following are the originators' descriptions

LARGE FLOWERING

ALBATROSS. A large, pure white incurved to follow Ambassador, blooming October 25. Flower is large in size and full to the center. Grows to 5 feet from June planting and has perfect stem and foliage. Fine for shading and blooms just ahead of Ambassador when shaded, although it follows that variety when grown normally. Take terminal bud. Won C. S. A. medal for best seedling variety in the commercial section at Hartford, November, 1936.

\$5.00 per doz.; \$7.50 for 25; \$12.50 for 50.
\$20.00 per 100; \$150.00 per 1000

BLAZING GOLD. An intense golden yellow, perhaps the most intense of all yellows. Bloom is of good size and globular in form. Stem and foliage are perfect, growing 5 feet from June planting. Introducer shades this variety for September cutting and grows it normally for blooming in late October. Take terminal bud.

\$5.00 per doz.; \$7.50 for 25; \$12.50 for 50;
\$20.00 per 100; \$150.00 per 1000.

COL. F. M. ALGER. A large-flowered standard variety producing closely incurved blooms about 7 inches across. Color clear Pernet-yellow, the inside petals shading to golden yellow. A clean, vigorous grower attaining a height of about 5 feet. Excellent stem and foliage. Produces a high percentage of perfect blooms from almost any bud, but we recommend second crown or terminal buds taken the first part of September. The variety matures Nov. 5th to 10th, and does not shatter. Because of its easy growing habit and its high percentage of good blooms which it produces this variety will become a favorite with growers desiring a good early midseason yellow.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

DECEMBER BEAUTY, IMP. A pure white sport from December Beauty. We believe this variety will be well received by those who are interested in late 'mums. It combines the qualities of lateness, large size, good stem, and purity of color.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

HARVEST MOON. A large exhibition bright yellow. Can also be grown for commercial purposes. Blooms run 10 inches in diameter without special care. Introducer grows this variety both normally and under shade. Blooms normally in late October. Take last crown or terminal bud. Grows 4 feet from June planting and stem is rigid enough to hold the bloom erect. A wonderful variety in that it produces such enormous size so early in the season.

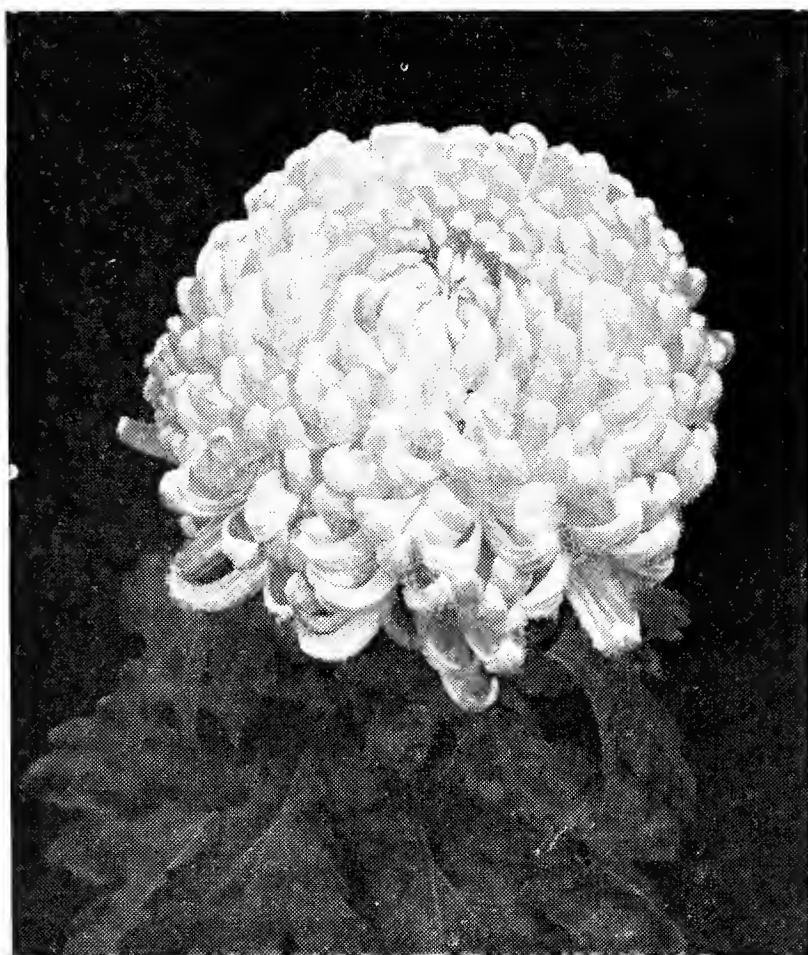
\$1.00 each; \$10.00 per dozen.

NEW VARIETIES FOR 1939—Continued

TOBIN'S LATE YELLOW, IMP. A sport from Tobin's Late Yellow. Several shades deeper in color. **\$15.00 per 100; \$125.00 per 1000.**

JUBILEE. Large, incurved yellow for mid-November cutting. Blooms of large size and perfect incurved form. Color a clear Bonnaffon-yellow. Grows 4 feet from June planting and has a rigid stem and perfect foliage. Introducer shades this variety for cutting first week in October and grows it normally for November 15 and later. Take terminal bud in all cases. Won C. S. A. medal for best seedling variety in the commercial section at Cincinnati, November, 1937.

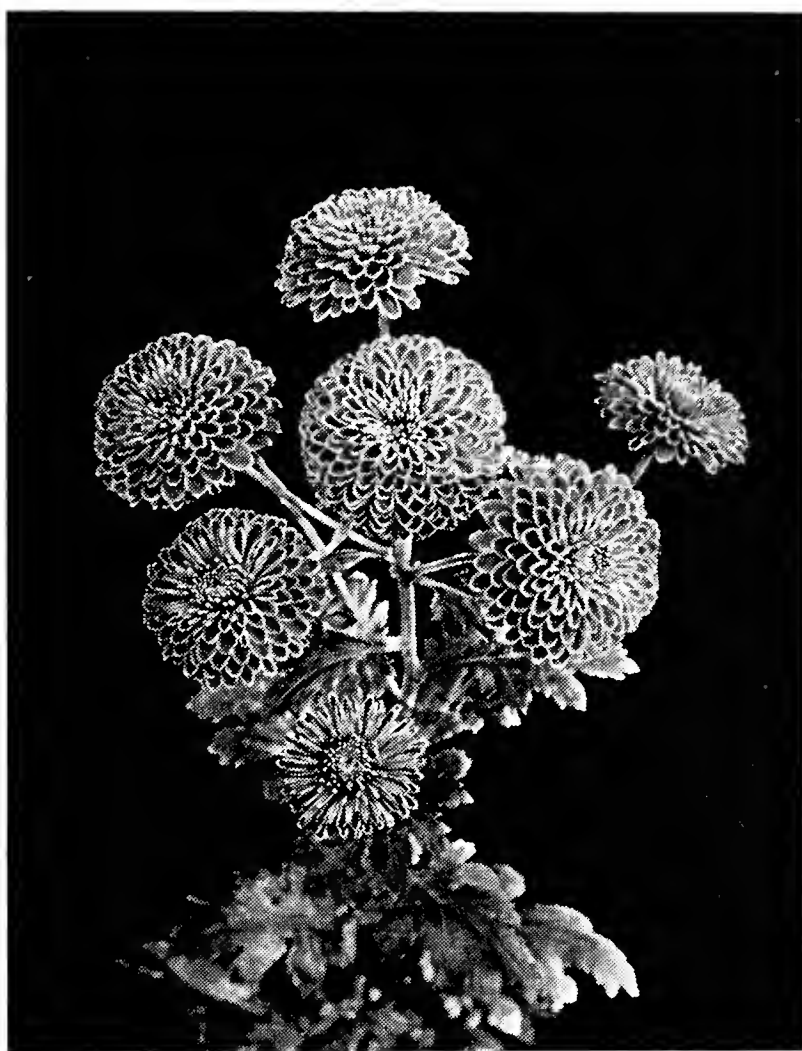
\$5.00 per doz.; \$7.50 for 25; \$12.50 for 50; \$20.00 per 100; \$150.00 per 1000.



Col. F. M. Alger



Jubilee



Cavalcade

POMPONS, ANEMONES, etc.

RED PRINCETON. A sport from Princeton and like it in every respect excepting color. The color is of a bright reddish bronze which, combined with the many merits of Princeton, should make this variety popular.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000

CAVALCADE. A late-flowering Pompon which possesses nearly every good characteristic sought by chrysanthemum growers. Individual blooms measuring about 2½ inches across are freely produced on rigid and well formed sprays. The full rounded flowers possess an unusually crisp substance. The variety grows and breaks freely, giving excellent production of many good sized and salable sprays. It attains a height of from 38 to 42 inches with small but thick and leathery foliage to the bottom of the plant, making an ideal variety for pot culture as well as for cutting. The color of Cavalcade is a bright Mandarin-red with each cupped petal showing a golden bronze reverse, the whole making a pleasing combination. Matures from December 10th to 15th. Cavalcade is a premium variety possessing nearly all of the qualifications which merit the name of "The Perfect Pompon."

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000.

PINK PEARL. A Button Pompon resulting from a cross between Jewell and Mary Lennon Hall, being very much like Jewell excepting that it matures about ten days later and possesses a more lively pink color. Its good habit of growth and good production make it a very worthy improvement upon an old standby.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000.

RISING SUN. A Pompon resembling Pink Dot, but a better grower with good stem and production. Individual flowers possess good substance and are larger than Pink Dot. Matures about the 25th of October. Not a distinct novelty but a decided improvement on the present type.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000.

ROYAL CRIMSON. A large decorative Pompon 3 inches across, an intensely rich crimson color. A better than average producer—bunching nicely—strong, sturdy growth, 3 feet or more. Flowering December 1st, it makes an excellent follow-up variety for Mrs. Mary Hooker, introduced in 1937, and is actually superior in quality.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000.

HARMONY. Compared to the variety Glow, introduced recently, it is deeper in color—a red-orange with soft bronze shading—one of those glorious blends which commands immediate attention. Flowering about November 25th, it just follows Glow. An excellent producer, it attains a height of 2½ to 3 feet.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000.

NEW VARIETIES FOR 1939—Continued

PINK LASSIE. A quality pink to follow Mrs. Morgan G. Bulkeley, maturing about November 15. Perfectly formed flower 2½ inches across. Clear bright pink with lavender shading. Vigorous growth, branching habit, and unusually good keeping qualities. Height 3 feet.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000.

PEGGY POESCH. Brilliant apricot, large Pompon, carried on large, airy sprays. Grows very strong on stiff stems. Good producer. A real worth-while variety to add to your list. Matures November 10th. Won C. S. A. Silver Seedling Medal at Cincinnati Show in 1937.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000.

FAITH ENGEL. A small yellow Anemone with golden yellow cushion. Flowers 2½ inches in diameter. Well spaced sprays. Very heavy producer, with stiff stems and small foliage. Should be grown as natural sprays. Matures November 15th to 25th. Well liked by the better retail trade.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000.

HOPE ENGEL. Late, rich bronze, small Anemone. Extremely productive with excellent growing habit. Matures about November 25th and will keep until Christmas. Medium height. Good only when grown as natural sprays. This should prove a much needed late variety.

\$2.50 per 10; \$15.00 per 100; \$125.00 per 1000.

SHEILA. Medium sized clear pink Pompon. Makes fine sprays and yields plentifully. Blooms October 20. Needs little supporting.

\$5.00 per doz.; \$7.50 for 25; \$12.50 for 50;
\$20.00 per 100; \$150.00 per 1000.

DUSKY MAID. Rich red and gold Pompon. Blooms late November. Grows slightly taller than the average Pompon but stands up well, producing fine sprays and a heavy yield per square foot of bench space. Blooms are medium in size and round in form.

\$5.00 per doz.; \$7.50 for 25; \$12.50 for 50;
\$20.00 per 100; \$150.00 per 1000.

PIRATE GOLD. Rich golden bronze Pompon of the medium sized type. A strong growth yielding fine sprays. Blooms November 10.

\$5.00 per doz.; \$7.50 for 25; \$12.50 for 50;
\$20.00 per 100; \$150.00 per 1000.

RED SUPREME. Red sport of Espy's Anemone. Fine late blooming variety for December.

\$10.00 per 100; \$90.00 per 1000.

ESPY'S PINK RUFFLED.

\$15.00 per 100.

ESPY'S RED.

\$10.00 per 100.

ESPY'S BRONZE.

\$10.00 per 100.

HELIOS. (Dupuy Ghses.) Yellow Anemone. Cushion center. Diameter of flower 4½ inches. Awarded Exhibition Gold Medal N. Y. Florist Club. Matures November 1 to 15.

\$15.00 per 100; \$125.00 per 1000.

ELSA PIEL. (Dupuy Ghses.) Orchid-pink Anemone. Cushion center pink tinged with gold, 5 inches in diameter. Awarded Exhibition Gold Medal N. Y. Florist Club. Matures Nov. 5 to 30.

\$15.00 per 100; \$125.00 per 1000.

CLARA HOLFORD. (Dupuy Ghses.) Daisy type, warm red, four rows of petals, 4½ inches in diameter. Awarded Exhibition Gold Medal N. Y. Florist Club. Matures Nov. 1 to 15.

\$15.00 per 100, \$125.00 per 1000.

A letter before each variety indicates, for quick reference, the season of flowering—early, late, etc. The date after each variety is approximate date of flowering.

E—Early. To get best flowers it is important to order early and plant early in May or June for best results. If buds are not formed on dates shown, reserve the first bud appearing after that date.

M—Midseason. When seasons are favorable, some of these will bloom a few days before November 1st.

L—Late. Late-flowering varieties usually have best blooms about November 10th, if early buds are taken and the season is favorable. These varieties may be had for later blooming by selecting the later buds and planting later.

T—Thanksgiving varieties usually flower shortly before Thanksgiving, but can be held, in most cases for Thanksgiving sales.

"C.S.A. Certificate" is the award of the "Chrysanthemum Society of America."

Large Flowering 'Mums

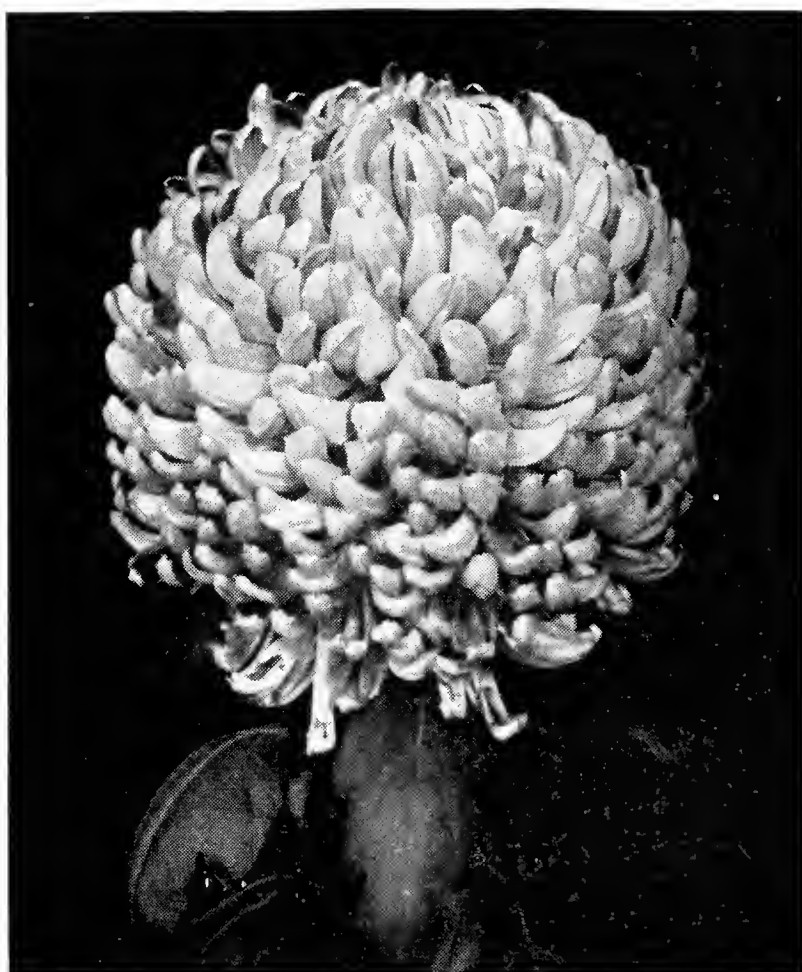
GENERAL COLLECTION

| | 100 | 1000 |
|--|--------|---------|
| E— Ambassador. Fine commercial white. Select terminal bud. Suitable for shading. Blooms naturally Oct. 16th | \$3.00 | \$27.50 |
| T— Andrew Schmidt. Pink sport of Seidewitz. Bud Sept. 5th | 3.00 | 27.50 |
| M— Anna Kaskas. Bronze. Bud Sept. 5-10. Matures Nov. 1-5 | 4.00 | 35.00 |
| L— Apricot May Wallace. Apricot. Terminal bud. Blooms Nov. 7-15..... | 5.00 | 40.00 |
| E— Apricot Queen. Orange-bronze. Blooms Oct. 25th. Bud Sept. 5th | 3.00 | 27.50 |
| M— Betsy Ross. Incurved; white. Blooms Nov. 5th. Bud Aug. 25th..... | 3.00 | 27.50 |
| L— Bonnaffon De Luxe. Golden Yellow. Bud Sept. 10 Blooms Nov. 20 | 7.00 | 65.00 |
| M— Bonnaffon Shibuya. Yellow. Terminal bud. Blooms Nov. 15-30 | 3.00 | 27.50 |
| T— Bronze Frick. Short grower. Bud Sept. 10th.. | 3.00 | 27.50 |
| L— Bronze Gem. Bronze. Terminal bud. Blooms Nov. 20..... | 4.00 | 35.00 |
| E— Bronze Lode. Bronze sport Gold Lode. Blooms Oct. 1 | 7.00 | 65.00 |
| E— Camilla. White, tall grower. Blooms Oct. 18th. Best bud Aug. 25..... | 3.00 | 27.50 |
| M— Cardonia. Yellow. Blooms Nov. 5th. Bud Sept. 5 | 3.00 | 27.50 |
| E— Celestra. Clear bright yellow to follow Gold Lode. Blooms Oct. 10th. Best bud is terminal..... | 3.00 | 27.50 |
| T— Chadwick Bronze. Terminal bud..... | 3.00 | 27.50 |
| T— Chadwick Pink. Terminal bud..... | 3.00 | 27.50 |
| T— Chadwick White. Terminal bud..... | 3.00 | 27.50 |
| T— Chadwick Yellow. Terminal bud..... | 3.00 | 27.50 |
| M— Chas. Rager. White. Blooms Nov. 10th. 4 ft. Bud Sept. 15th..... | 3.00 | 27.50 |
| M— Chas. W. Johnson. White, form like Betsy Ross. 4 ft. Oct. 25. Bud Sept. 10th..... | 3.00 | 27.50 |
| L— Chattanooga. Pure white. Height 4 ft. Blooms Dec. 1st. Best bud Sept. 20th..... | 3.00 | 27.50 |
| E— Christina. White sport of Chochard. Oct. 15th. Short grower. Bud Aug. 25th | 3.00 | 27.50 |
| E— Chrysolora. Yellow. Oct. 15th. Bud Aug. 15th. | 3.00 | 27.50 |
| E— Citronella. Incurved yellow. 4 ft. Blooms Oct. 25th-30th. Bud Aug. 30th. Good shipper... | 3.00 | 27.50 |
| T— Clara B. Ford. Incurved yellow. Nov. 20th. Select bud Sept. 20th. Medium height | 3.00 | 27.50 |
| M— Coahoma. Bright yellow. Oct 25th. Ter. bud.. | 4.00 | 35.00 |
| M— Columbus Dispatch. Large yellow, medium height. Blooms Nov. 15th. Best bud Sept. 1st..... | 3.00 | 27.50 |
| E— Corona. Deep yellow incurved. Blooms Oct. 25th. Terminal bud | 3.00 | 27.50 |
| L— December Beauty. White. Incurved. Matures Dec. 1st. 3½ ft. Select bud Oct. 1st-10th; | 3.00 | 27.50 |
| L— December Glory. Incurved; fine commercial white for late flowering. Matures Dec. 1st-10th. Height 5 ft. Select bud Sept. 30th... | 3.00 | 27.50 |
| L— December Queen. Yellow. Dec. 1. Ter. bud..... | 3.00 | 27.50 |
| E— Detroit News. Bronze, maturing Oct 25th. Select bud Aug. 30th..... | 3.00 | 27.50 |
| T— Distinction. Rose-pink. Fine shipper. | 3.00 | 27.50 |
| T— Dr. Enguehard. Pink. 4 ft. Bud Sept. 5th..... | 3.00 | 27.50 |
| E— Early Frost. White. Short grower. Blooms Sept. 12th. Select early bud..... | 3.00 | 27.50 |
| T— E. A. Seidewitz. Pink. 5 ft. Bud Sept. 5th ... | 3.00 | 27.50 |
| L— Edgar Stillman Kelly. Pure white. Matures Nov. 15th. Select bud Sept. 20th. 5 ft..... | 3.00 | 27.50 |

LARGE FLOWERING 'MUMS—Continued

| | | | |
|--|--|---------|---------|
| | | 100 | 1000 |
| E — Evening Glow. | Yellow. Blooms Oct. 25th. Bud Sept. 10th | \$ 3.00 | \$27.50 |
| M — Evening Star. | Pink. Bud Sept. 5th. Blooms Nov. 1st | 3.00 | 27.50 |
| M — Favorite. | Tall growing white for Nov. 15th. Best bud Sept. 5th | 3.00 | 27.50 |
| M — Floyd Gibbons. | Salmon-pink with buff reverse. Blooms Nov. 8th. Best bud Sept. 5th..... | 3.00 | 27.50 |
| T — Friendly Call. | Yellow. Terminal bud. Blooms Nov. 25-Dec. 10 | 7.00 | 65.00 |
| T — Friendly Rival. | Golden yellow. Flowering Nov. 15th to Thanksgiving. Best bud Sept. 10th.. | 3.00 | 27.50 |
| T — Garnet King. | Fine red. Best bud Sept. 20th. Matures Nov. 20th-30th. Short grower | 3.00 | 27.50 |
| T — Gladys Pearson. | Bronze; grows 5 ft. from June planting. Bud Sept. 30th | 3.00 | 27.50 |
| T — Glenview. | Well known bronze for Thanksgiving. Best bud Sept. 10th..... | 5.00 | 45.00 |
| M — Glitters. | Bronze. Nov. 1st. Terminal bud..... | 3.00 | 27.50 |
| E — Gold Lode. | Oct. 8. Golden yellow. Good pot plant. Take bud Aug. 25th. 3½ ft..... | 3.00 | 27.50 |
| T — Golden Arbina. | Deep Yellow. Terminal bud. ... | 7.00 | 65.00 |
| E — Golden Bronze. | Golden bronze. 5 ft. tall. Terminal bud. Blooms Oct. 25th..... | 3.00 | 27.50 |
| T — Golden Celebration. | An improved Celebration. Best bud Sept. 15th | 3.00 | 27.50 |
| M — Golden Glory. | Yellow. Nov. 1st. Best on late bud Aug. 25th. Makes a fine pot plant. Short grower | 3.00 | 27.50 |
| E — Golden Glow Improved. | About 12 in. taller and blooming about 8 days later than regular Golden Glow. Bud July 10th. Blooms Sept. . | 3.00 | 27.50 |
| E — Golden Measure. | Golden Yellow. Ter. bud. Blooms Oct. 25 | 3.00 | 27.50 |
| L — Golden Mrs. Nellie T. Ross. | Golden yellow. Terminal bud. Blooms early December | 3.00 | 27.50 |
| T — Golden Oak. | Golden bronze. Terminal bud | 12.00 | 100.00 |
| E — Golden October. | Deep yellow. Blooms about Oct. 10th. Bud Aug. 25. Medium height..... | 3.00 | 27.50 |
| T — Golden Pearson. | Sport of Gladys Pearson for Thanksgiving. Bud Sept. 30 | 3.00 | 27.50 |
| T — Golden Seidewitz. | Yellow. Bud Sept. 5..... | 3.00 | 27.50 |
| M — Golden Topaz. | Bright yellow, 4 ft. Blooms Nov. 10th. Best bud Sept. 10th..... | 3.00 | 27.50 |
| E — Golden Wave. | Incurved bright yellow. Blooms Oct. 20th. 3½ ft. Bud Sept. 5th..... | 3.00 | 27.50 |
| E — Good News. | Yellow sport of Detroit News..... | 3.00 | 27.50 |
| E — Governor Green. | Crimson, reverse of petals old gold. Blooms Oct. 15th. Bud Aug. 15th ... | 3.00 | 27.50 |
| M — Grace Sturgis. | Tall growing bronze with silvery reverse. Large bloom. Bud Aug. 25th. Fully developed Nov. 1st. | 7.00 | 60.00 |
| T — Harvard. | Crimson. 5 ft. Bud Sept. 30th..... | 3.00 | 27.50 |
| T — Helen Frick. | Dark pink. 3 ft. Bud Sept. 10th.. | 3.00 | 27.50 |
| E — Hilda Bergen. | Bronze. Blooms Oct. 25th. Can be planted closely and grow several flowers to the plant. Bud Sept. 10th | 3.00 | 27.50 |
| M — Honeydew. | Lemon-yellow. Nov. 15th. Short grower. Terminal bud..... | 3.00 | 27.50 |
| M — Immaculate. | Pure white incurved. Blooms for early Nov. Terminal bud..... | 3.00 | 27.50 |
| E — Indianola. | Bronze. Oct. 8th. 4 ft. Bud Aug. 25 | 3.00 | 27.50 |
| T — Indian Summer | (Bronze Chadwick). Terminal bud | 3.00 | 27.50 |

LARGE FLOWERING 'MUMS—Continued



Indianapolis Pink

| | 100 | 1000 |
|---|---------|----------|
| M— Indianapolis Pink. Fine large incurved pink. Blooms Nov. 15 from terminal bud. Good commercial pink | \$12.00 | \$100.00 |
| M— Indian Chief. Bronze, buff reverse. Bud Sept. 5. Blooms Nov. 5-10 | 8.00 | 75.00 |
| M— J. W. Prince. Dark pink sport of Chieftain. Nov. 1st. 3 ft. Bud Aug. 30th..... | 3.00 | 27.50 |
| E— Justrite. Bright pink for Oct. 15th. A commercial sort. Terminal bud. Fine for shading..... | 3.00 | 27.50 |
| E— Keystone. Good commercial variety. Oct. 22nd. Bud Aug. 30th | 3.00 | 27.50 |
| T— Lemon Queen. Yellow. Terminal bud..... | 3.00 | 27.50 |
| T— Leroy Zang. Yellow incurved sport of Golden Pearson. Bud Sept. 30th | 3.00 | 27.50 |
| M— Louisa Pockett. Large white for Nov. 10th. Good for exhibition or commercial purposes. Medium height. Best bud Aug. 10th..... | 8.00 | 75.00 |
| E— Lustre. Lavender-pink. Bud Aug. 25th. Grows 4 ft. Blooms Oct. 8th..... | 3.00 | 27.50 |
| T— Major Bonnaffon. Yellow. Nov. 20th. 3½ ft. Bud Sept. 10th..... | 3.00 | 27.50 |
| E— Major Edward Bowes. Pink, medium height. Blooms Oct. 16th. Bud Aug. 30th. | 3.00 | 27.50 |
| L— Margaret Graham. Incurved pure white. 4 ft. Blooms Nov. 20th. Terminal bud..... | 4.00 | 35.00 |
| T— Marie de Petris. Yellow. Incurved. Nov. 25th and later. Select bud Sept. 15th | 3.00 | 27.50 |
| M— Marketeer. Fine large incurved commercial white. Blooms Nov. 15-20. C.S.A. medal at Detroit 1936. Take terminal bud. Suitable under light for late blooming | 12.00 | 100.00 |
| M— Mark Twain. Bronze. Medium height. Blooms Nov. 20th. Bud Sept. 20th | 3.00 | 27.50 |
| L— Mefo. Creamy white; matures Nov. 20th. 4 ft. high. Bud Sept. 15th..... | 3.00 | 27.50 |
| E— Minewa. Golden bronze. Oct. 15. Bud Aug. 10 | 5.00 | 40.00 |
| L— Mistletoe Bronze. Sport of Mistletoe. Good late bronze. Select bud Sept. 30th. Blooms Dec. . . | 3.00 | 27.50 |
| L— Mistletoe Golden. Dec. 1st. 4 ft. Bud Sept. 30th | 3.00 | 27.50 |

LARGE FLOWERING 'MUMS—Continued



Marketeer

| | 100 | 1000 |
|--|---------|---------|
| L— Mistletoe Pink. Pink sport of Mistletoe. Bud Sept. 30th. 4 ft. Blooms Dec. 1 | \$ 3.00 | \$27.50 |
| L— Mistletoe White (Improved). Flowers in Dec... | 3.00 | 27.50 |
| L— Mohawk Chief. Crimson reflexed, blooms maturing end of Nov. to Dec. Height 3 ft. Best bud Oct. 1st and later | 3.00 | 27.50 |
| T— Monument. Large commercial white; round incurved form. 5 ft. Nov. 5th. Bud Sept. 10th. | 3.00 | 27.50 |
| L— Mrs. A. J. Stahelin. Bronze with reverse petals yellow. In bloom Nov. 15th. Terminal bud | 3.00 | 27.50 |
| L— Mrs. Alex Laurie. Pink. Blooms Nov. 15th. Medium height. Bud Sept. 20th | 3.00 | 27.50 |
| M— Mrs. F. D. Roosevelt. Yellow. Blooms Nov. 15th. Buds Sept. 5th | 3.00 | 27.50 |
| L— Mrs. David F. Roy. Crimson-red. Reserve later buds. Take bud Sept. 15th. Semi-dwarf grower. Blooms Nov. 15th | 3.00 | 27.50 |
| M— Mrs. J. Leslie Davis. (Pink Turner) Blooms Nov. 5th. Best bud Aug. 30th | 6.00 | 50.00 |
| E— Mrs. H. E. Kidder. Bright early yellow; 4 ft. Select bud Aug. 25th. Blooms Oct. 15th. . | 3.00 | 27.50 |

LARGE-FLOWERING 'MUMS—Continued

| | | | |
|----|--|---------|---------|
| | | 100 | 1000 |
| M— | Mrs. H. S. Firestone. Chamois-buff. Flowering Nov. 1st. Best bud Aug. 25th | \$ 8.00 | \$75.00 |
| L— | Mrs. Nellie T. Ross. Flowers Nov. 30th. Bud early Oct. | 3.00 | 27.50 |
| L— | Mrs. R. M. Calkins. Bright yellow, Nov. 25th-30th. Select bud Sept. 20th | 3.00 | 27.50 |
| M— | Mrs. Wm. Thaw, Jr. Yellow. Nov. 10th. Bud Sept. 10th | 3.00 | 27.50 |
| M— | Nagirroc. Orange-bronze. Nov. 1st. Best bud Aug. 15th. Medium height. Exhibition and commercial | 8.00 | 75.00 |
| T— | Oak Leaf. A dark bronze Gladys Pearson sport. Best bud Sept. 30th. 5 ft. | 3.00 | 27.50 |
| E— | Oconto. White. Oct. 15th. 4 ft. Take bud Aug. 25. | 3.00 | 27.50 |
| E— | October Rose. Incurved pink. Oct. 15th. 4½ ft. Large bloom, good stem. Bud Sept. 5. | 3.00 | 27.50 |
| M— | Old Rose. Pink for early Nov. Bud Sept. 10th. Good for shading | 3.00 | 27.50 |
| L— | Orchid Queen. Orchid-pink. Blooms Nov. 15. Terminal bud | 6.00 | 50.00 |
| T— | Peter John. Light pink. Sport of Thanksgiving pink. Short grower. Bud Sept. 15th | 3.00 | 27.50 |
| E— | Pink Beauty. Pink, short grower. Blooms Oct. 20th. Terminal bud | 4.00 | 35.00 |



Orchid Queen

LARGE-FLOWERING 'MUMS—Continued

| | | |
|--|-------------|-----------------|
| E — Pink Bergen. Incurved pink. Oct. 15. Easy grower. Can be grown 3 or 4 to the plant ...\$ | 100 8.00 | 1000 \$75.00 |
| E — Pink Chief. Bright rose-pink. Round form. Terminal bud for best color. Blooms Oct. 15th | 3.00 | 27.50 |
| E — Pink Dawn. Light pink. Blooms Oct. 25. Best bud Sept. 10th | 7.00 | 65.00 |
| M — Pink Delight. Good rose-pink for midseason. Nov. 1st. Bud Sept. 10th. Tall grower..... | 3.00 | 27.50 |
| T — Pink Treasure. Large incurved. Nov. 10th. 3 ft. Bud Sept. 20th | 3.00 | 27.50 |
| E — Quaker Maid. White. Blooms first week in Oct. Grows 4 ft. Take bud Aug. 25th | 3.00 | 27.50 |
| M — R. B. Mellon. Light bronze, tall grower. Blooms Nov. 1st. Bud Sept. 1st. | 4.00 | 35.00 |
| M — Richmond. Yellow. Nov. 1st. 4 ft. Bud Aug. 25th | 3.00 | 27.50 |
| T — Rosa Raisa. Pink, short grower. Bud Sept. 20th. | 3.00 | 27.50 |
| E — Rose Chochard. Pink. Matures Oct. 15th. Dwarf grower. 3 ft. Select bud Aug. 15th | 3.00 | 27.50 |
| E — Rose Glory. Lavender-pink. Oct. 15th-20th. Take terminal bud for best color | 3.00 | 27.50 |
| E — Rose Marie. Tall pink Oct. 1st. Bud Aug. 5th.. | 3.00 | 27.50 |
| M — Rose Perfection. Pink. Nov. 5th-10th. 3½ ft. Bud Sept. 10th | 3.00 | 27.50 |
| L — Secretary Nehrling. Bright yellow. Nov. 18th. Bud Sept. 15th | 3.00 | 27.50 |
| E — Silver Dawn. Tall growing white for Oct. 18th. Bud Aug. 25th | 3.00 | 27.50 |
| E — Silver Sheen. Pure white incurved. Matures Oct. 20th. Bud Aug. 30th. Fine keeper | 3.00 | 27.50 |
| E — Smith's Early White. Tall growing, in bloom Oct. 2nd. Bud Aug. 10th | 3.00 | 27.50 |
| L — Smith's Late White. In bloom Dec. 15th. Short grower. Bud Sept. 30th | 3.00 | 27.50 |
| E — Smith's Superlative. Yellow, brighter than Friendly Rival. Fine substance. Matures Oct. 25th. Grows 5 ft. Select bud Aug. 25th..... | 3.00 | 27.50 |
| M — Snow White. Incurved. 4-5 ft. Nov. 1st. Take terminal bud | 3.00 | 27.50 |
| M — Stately White. Nov. 1st. Terminal bud | 3.00 | 27.50 |
| T — Sunbeam. Yellow. 4½ ft. Bud Sept. 20th | 3.00 | 27.50 |
| E — Sunglow. Yellow. Oct. 25th. Bud Aug. 25th.... | 3.00 | 27.50 |
| T — Sun Gold. Yellow. Med. height. Bud Sept. 30th | 3.00 | 27.50 |
| T — Tekonsha. Fine large bronze for Thanksgiving. 3½ ft. Select bud Sept. 10th | 3.00 | 27.50 |
| T — Thanksgiving Pink. Reflex dark pink, dwarf grower. Bud Sept. 15th | 3.00 | 27.50 |
| M — Thos. W. Pockett. Beautiful clear pink with tips of petals incurved. Enormous size. Blooms Nov. 5th. Bud Aug. 10 | 8.00 | 75.00 |
| T — Timothy Eaton. Pure white. Nov. 20th. Best bud Sept. 15th | 3.00 | 27.50 |
| E — Tints of Gold. Bronze. Oct. 10th. Medium height. Best bud Aug. 15th | 3.00 | 27.50 |
| L — Tobin's Late Yellow. Yellow, sport of Smith's Late White. Short grower. Blooms Dec. 15th. Bud Oct. 1st | 3.00 | 27.50 |
| T — Tom Browne. White, medium height. Terminal bud | 3.00 | 27.50 |
| M — Turner, Bronze | 6.00 | 50.00 |
| M — Turner, Pink. (Mrs. J. Leslie Davis) | 6.00 | 50.00 |
| M — Turner, White | 6.00 | 50.00 |
| M — Turner, Yellow | 6.00 | 50.00 |

These Turner varieties are in bloom Nov. 5th, being fine for exhibition purposes and satisfactory for commercial growing. Best bud Aug. 25th.

LARGE-FLOWERING 'MUMS—Continued

| | | | |
|-----|--|---------|---------|
| | | 100 | 1000 |
| M— | W. H. Waite. Bronze. Nov. 5th. Best bud Aug. 15th. Dwarf grower | \$ 6.00 | \$50.00 |
| E — | White Chief. Incurved white, good commercial size and substance. Blooms Oct. 18th from terminal bud. 3 ft. Follow Quaker Maid.... | 3.00 | 27.50 |
| M— | White Chieftain. Nov. 1. Bud Aug. 31 | 3.00 | 27.50 |
| T — | White Distinction. White Sport of Distinction.. | 3.00 | 27.50 |
| T — | White Frick. White sport of Helen Frick | 3.00 | 27.50 |
| T — | White Seidewitz. Sport of Pink Seidewitz. | 3.00 | 27.50 |
| M— | Whittier. Fine yellow to replace Bonnaffon. Nov. 15th. Best bud Sept. 15th. Medium height.. | 3.00 | 27.50 |
| E — | William Didden. Yellow sport of Indianola. Blooms Oct. 8th. Medium height. Bud Aug. 25th | 3.00 | 27.50 |
| M— | Windsor Gold. Golden yellow. Terminal bud. Blooms Oct. 28th | 8.00 | 75.00 |
| E — | Yellow Ambassador. Sport of Ambassador. Med. height. Blooms Oct. 18. Terminal bud | 3.00 | 27.50 |
| L — | Yellow Chattanooga. Sport of Chattanooga. Flowers Dec. 1st. 4 ft. Bud Sept. 20th..... | 3.00 | 27.50 |
| M— | Yellow Chieftain. Yellow sport of Chieftain.... | 6.00 | 50.00 |
| L — | Yellow December Glory. Light yellow. Dec. 1st. Bud Sept. 30th | 3.00 | 27.50 |
| E — | Yellow Frost. Short grower. Blooms Sept. 1st.. | 3.00 | 27.50 |
| M— | Yellow Gold. Bright yellow, tall grower. Flowers Nov. 10th. Terminal bud | 3.00 | 27.50 |
| T — | Yellow Mefo. Yellow sport of Mefo. Medium height. Bud Sept. 15th | 3.00 | 27.50 |
| M— | Yellow Monument. Yellow sport of Monument. Nov. 5th-15th. Bud Sept. 10th | 3.00 | 27.50 |

Large Flowering 'Mums Special Group EXHIBITION VARIETIES

These varieties are really exhibition types, but some are good commercially as well, and therefore listed here. Very useful for one who retails his own blooms of these kinds.

| | | | |
|--|---|--------|--------|
| | | Doz. | 100 |
| | Alice Benson. Incurved white, blooms Nov. 1st. Stiff stem. Many prefer this to Wm. Turner. Take second crown bud | \$2.00 | \$8.00 |
| | Carrie Beinecke. Bronze. Large blooms for early Nov. Best bud Aug. 20th | 2.00 | 10.00 |
| | Dr. J. M. Inglis. Wine-purple with silver reverse, loosely incurved. Matures Nov. 1st. Bud Aug. 25th | 2.00 | 8.00 |
| | Earl Kitchener. Bronze. Medium height. Blooms Nov. 10th. Best bud Aug. 20th | 2.00 | 10.00 |
| | Elberon. Incurved pink. Nov. 1st. Medium height. Best bud Aug. 30th | 2.00 | 8.00 |
| | Glenview. Bronze for Thanksgiving. Best bud Sept. 10th | 1.00 | 5.00 |
| | Golden Majestic. Huge blooms of gold—no trace of bronze. Perfect form. Blooms late Nov. Best bud Aug. 15th | 2.00 | 8.00 |
| | Grace Sturgis. Tall growing bronze with silvery reverse. Large bloom. Bud Aug. 25th. Fully developed Nov. 1st | 2.00 | 7.00 |
| | John R. Booth. Golden sport of Nagirroc. One of the earliest of large exhibition types. Blooms Oct. 15th. Best bud Aug. 15th | 2.00 | 8.00 |
| | John S. Bush. White. Oct. 15th. Bud Aug. 15th... | 2.00 | 10.00 |
| | La France. Purple of medium height, blooming Oct. 28th. Bud Aug. 15th | 2.00 | 6.00 |
| | Louisa Pockett. Large pure white. Blooms for Nov. 10th. Take bud Aug. 10th. Good for exhibition and commercial | 2.00 | 8.00 |

LARGE FLOWERING 'MUMS—Continued

| | Doz. | 100 |
|--|---------|---------|
| Majestic. Huge, round blooms of fine form. Orange shading to bronze. Good commercial as well as exhibition. Blooms Nov. 1st. Best bud Aug. 15th .. | \$ 2.00 | \$ 8.00 |
| Marion H. Uffinger. Reflexed bloom, tips of petals incurved, showing golden reverse. Dazzling bronze, crimson and gold. Fine exhibition. Blooms Nov. 1st. Best bud Aug. 20th-25th | 2.00 | 8.00 |
| Miss Millicent Rogers. Bronzy pink, golden shadings, reflex petals. Blooms Oct. 20th. Bud Aug. 25th.. | 2.00 | 10.00 |
| Miss Rita Mitchell. Salmon-bronze with fawn reverse. Large size bloom for Nov. 5th. Best bud Aug. 25th | 2.00 | 10.00 |
| Mrs. B. D. Spillman. Apricot-orange, fine exhibition bloom. Graceful with reflexing petals. Height 4-5 ft. Blooms Nov. 1st. Take best bud Aug. 20th... | 2.00 | 10.00 |
| Mrs. E. Kershaw. Golden bronze. Extremely large growth of foliage and stem. Marvelous show variety. Blooms Nov. 1st. Best bud Aug. 15th..... | 2.00 | 12.00 |
| Mrs. G. G. Mason. Blood-red with golden reverse. Medium height. Blooms Nov. 1st. Bud Aug. 20th. | 2.00 | 8.00 |
| Mrs. H. S. Firestone. Chamois-buff. Large bloom. Dwarf grower. Good also for commercial. Nov. 1st. Best bud Aug. 25th | 2.00 | 8.00 |
| Mrs. Jules Leeds. Blood-red, immense petals. Fine novelty, somewhat different. Blooms Nov. 10th. Best bud Aug. 25th | 2.00 | 8.00 |
| Mrs. Woodrow Wilson. Snow-white, good for time it blooms, Oct. 15th. Best bud Aug. 15th..... | 2.00 | 10.00 |
| Nagirroc. Orange-bronze, blooming Nov. 1st. Best bud Aug. 15th. Medium height..... | 2.00 | 8.00 |
| Nellie Mitchell. Yellow suffused bronze for Nov. 1st. Bud Aug. 25th | 2.00 | 10.00 |
| Nerissa. Large, incurved pink, blooming Nov. 5th. Best bud Sept. 5th. Good commercial also..... | 2.00 | 8.00 |
| Niagara. Large, snow-white with long petals, rounded form. Fine foliage and stiff stems. Blooms Nov. 5th. Best bud Aug. 15th..... | 2.00 | 8.00 |
| Pockett's Crimson. Crimson with gold reverse. Blooms Oct. 25th. Bud Aug. 25th..... | 2.00 | 10.00 |
| Red Majestic. Bronzy red sport of Majestic. Blooms Nov. 1st. Take first bud after Aug. 25th | 2.00 | 8.00 |
| Rosanda. Old rose with outer petals reflexing and center incurved. Nice large blooms for Nov. 1st. Best bud Sept. 10th | 2.00 | 8.00 |
| Thomas W. Pockett. Beautiful clear pink with tips of petals incurved. Enormous size. Blooms Nov. 5th. Best bud Aug. 10 | 2.00 | 10.00 |
| Turner. Bronze | 2.00 | 6.00 |
| Turner. Pink. (Mrs. J. Leslie Davis) | 2.00 | 6.00 |
| Turner. White | 2.00 | 6.00 |
| Turner. Yellow | 2.00 | 6.00 |

.These Turner varieties are in bloom Nov. 5th, being fine for exhibition purposes and satisfactory for commercial growing. Best bud Aug. 25th.

| | Doz. | 100 |
|---|--------|--------|
| Vermont. Pink, incurved, large bloom, tall grower. Blooms Nov. 5th. Best bud Aug. 1st-15th | \$2.00 | \$8.00 |
| W. H. Waite. Bronze, Nov. 5th. Best bud Aug. 15th. Dwarf grower. Good also for commercial | 1.00 | 6.00 |
| W. H. Waite, Improved. Red sport of W. H. Waite. | 1.00 | 6.00 |
| Wm. Hazelhurst. Pink, blooming Oct. 29th. Best bud Aug. 25th | 2.00 | 10.00 |
| Yellow Pockett. Yellow sport of Louisa Pockett, same in every way except color. Blooms early November. Bud Aug. 15 | 2.00 | 10.00 |



Pompons—LATE

T—Thanksgiving

E—Early

PP—Varieties marked PP are desirable for Pot Plants or dis-budding. For additional Pot Plant varieties see under separate group of Pot Plant varieties page 20.

—Varieties marked () may be disbudded or grown natural in sprays.

M—Midseason

L—Late

| | Blooms | 100 | 1000 |
|---|------------|--------|---------|
| M— Abelard . Orchid-pink | Oct. 30 | \$7.00 | \$65.00 |
| M— Acto (*). Pink | Nov. 1 | 3.00 | 27.50 |
| E— Alecia . Bronze | Oct. 30 | 3.00 | 27.50 |
| M— Alice (PP). Pink | Nov. 15 | 3.00 | 27.50 |
| M— Amos . Fine bronze | Nov. 10 | 3.00 | 27.50 |
| E— Angelo (PP*). Fine pink | Oct. 25 | 3.00 | 27.50 |
| E— Arcadia . Pure white..... | Oct. 25 | 8.00 | 75.00 |
| M— Autumn Glints . Yellow | Nov. 1 | 3.00 | 27.50 |
| T— Avalon . Orange-bronze | | 4.00 | 35.00 |
| E— Balandus (*). Pink, cream reverse. | Oct. 25 | 4.00 | 35.00 |
| L— Ball of Gold (PP*). Yellow | Nov. 20 | 3.00 | 27.50 |
| T— Betty Watkins . Bronze | | 3.00 | 27.50 |
| T— Bobbie . Creamy white | Nov. 15-20 | 3.00 | 27.50 |
| E— Bokhara . Bronze | Oct. 25 | 3.00 | 27.50 |
| L— Bridal Bells . White | Dec. 15 | 5.00 | 40.00 |
| T— Bristolite . Bronze | Nov. 25 | 3.00 | 27.50 |
| M— Bronze Acto (*). Bronze | Nov. 1 | 3.00 | 27.50 |
| T— Bronze Beauty . Fine bronze | | 3.00 | 27.50 |
| L— Bronze Campfire . Bronze sport of Campfire | Nov. 20 | 8.00 | 75.00 |
| M— Bronze Doty . Fine large bronze ... | Nov. 1 | 3.00 | 27.50 |
| E— Bronze Ermalinda . Dark bronze .. | Oct. 25 | 3.00 | 27.50 |
| L— Buttercup . Yellow | Dec. 5 | 3.00 | 27.50 |



E-FLOWERING TYPES

| | Blooms | 100 | 1000 |
|---|-----------|--------|---------|
| L — Campfire . Red | Nov. 20 | \$3.00 | \$27.50 |
| T — Capt. Blood (*). Red with gold tips. | | 8.00 | 75.00 |
| E — Capt. Cook . Pink | Oct. 20 | 3.00 | 27.50 |
| E — Carlina Lee (*). Rich red | Oct. 20 | 7.00 | 65.00 |
| T — Catherine . Bronze | Nov. 20 | 4.00 | 35.00 |
| L — Chicago Pearl . Fine white | Nov. 15 | 3.00 | 27.50 |
| L — Christmas Cheer . Deep yellow | Dec. 15 | 5.00 | 40.00 |
| T — Clorinda . Bronze | | 3.00 | 27.50 |
| L — Comanche . Chestnut-brown | Dec. 15 | 5.00 | 40.00 |
| M — Copper City . Bronze or copper | Nov. 5 | 5.00 | 45.00 |
| E — Cora Peck Buhl . Yellow | Oct. 25 | 3.00 | 27.50 |
| T — Cordova . Fine white | | 3.00 | 27.50 |
| M — Creole . Bronze | Nov. 5 | 4.00 | 35.00 |
| M — Crystal White (*). White | Nov. 10 | 3.00 | 27.50 |
| E — Dark Pink Jewell . Sport of Jewell . . | Oct. 1-15 | 8.00 | 75.00 |
| L — December Glory (Kramers). White. | Dec. | 3.00 | 27.50 |
| M — Derigold . Glistening lemon yellow | Nov. 10 | 12.00 | 100.00 |
| T — Dorothy Turner . Bronze | | 3.00 | 27.50 |
| T — Dorothy Turner Dark Sport . Very fine variety | | 6.00 | 50.00 |
| L — Dream . Pink | Nov. 20 | 3.00 | 27.50 |
| E — Earliwhite . White | Oct. 10 | 3.00 | 27.50 |
| E — Ecstasy . Clear pink | Oct. 25 | 4.00 | 35.00 |
| M — Edith Newberry (*). Orange-rust.. | Nov. 5 | 3.00 | 27.50 |
| E — Elizabeth Peterson . Orange..... | Oct. 23 | 7.00 | 65.00 |
| M — Elora . Pearly white | Nov. 1-10 | 3.00 | 27.50 |
| E — Ermalinda . Old rose | Oct. 25 | 3.00 | 27.50 |
| M — Fireball (*). Bright crimson | Nov. 1 | 3.00 | 27.50 |

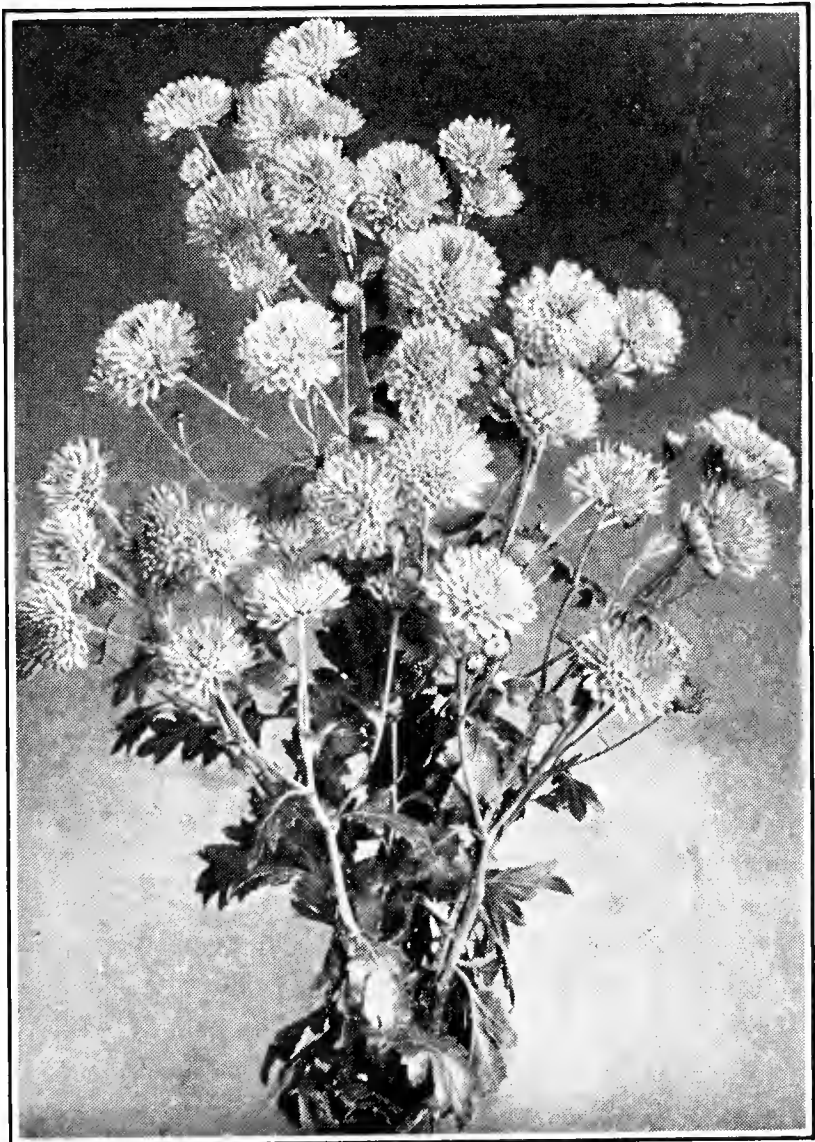


Arcadia (See page 14)

| | Blooms | 100 | 1000 |
|---|------------|--------|---------|
| E— Fire Bird. Red-bronze | Oct. 25 | \$3.00 | \$27.50 |
| T— Frank Wilcox (PP). Bronze | | 3.00 | 27.50 |
| T— Glow. Reddish orange | | 3.00 | 27.50 |
| L— Gold Coin (*). Yellow | Dec. 1 | 3.00 | 27.50 |
| M— Gold Drop. Old gold | Nov. 1 | 3.00 | 27.50 |
| E— Gold Finch. Deep, rich yellow | Oct. 20 | 3.00 | 27.50 |
| T— Gold Tips. Bronze and gold | | 4.00 | 35.00 |
| E— Golden Fairy. (*). Yellow | Oct. 20-30 | 7.00 | 65.00 |
| T— Golden Fleece. Yellow | Nov. 25 | 4.00 | 35.00 |
| E— Golden Herald (PP*). Deep yellow. | Oct. 10 | 3.00 | 27.50 |
| M— Golden Splendor. Bright yellow ... | Nov. 6 | 3.00 | 27.50 |
| E— Golden Spray. Yellow | Oct. 15 | 4.00 | 35.00 |
| T— Governor Lake (PP). Bronze | | 3.00 | 27.50 |
| M— Grenadier. Rich red | Nov. 10 | 3.00 | 27.50 |
| E— Greta. White | Oct. 20 | 3.00 | 27.50 |
| L— Hasegawa Gold. Yellow | Dec. 1 | 3.00 | 27.50 |
| M— High Lights. Nice color combina- tion, orange and mahogany.... | Nov. 4 | 3.00 | 27.50 |
| E— Ida. Yellow | Oct. 10 | 3.00 | 27.50 |
| E— Irene (PP). White | Oct. 15 | 3.00 | 27.50 |
| M— Irene Rich (*). Pink | Nov. 1 | 3.00 | 27.50 |
| E— Iridescent. Various shades of gold and pink | Oct. 15 | 3.00 | 27.50 |
| E— Jessie. Rose-pink following Jewell | Oct. 25 | 7.00 | 65.00 |
| E— Jewell (PP). Pink | Oct. 5 | 3.00 | 27.50 |
| L— Joan. Bronzy orange | Nov. 20 | 3.00 | 27.50 |
| E— Joan Wells. Bronze | Oct. 25 | 3.00 | 27.50 |
| M— Juva Nicholson. Yellow | Nov. 15 | 3.00 | 27.50 |

POMPONS—LARGE-FLOWERING VARIETIES—Continued

| | Blooms | 100 | 1000 |
|--|------------|--------|---------|
| M— La Vera. Pink | Nov. 5 | \$3.00 | \$27.50 |
| L — Legal Tender. Bronze and gold ... | Nov. 20 | 3.00 | 27.50 |
| E — Leilah. Pink | Oct. 15 | 3.00 | 27.50 |
| E — Lilac. Pink | Oct. 15 | 3.00 | 27.50 |
| M— Lilian Doty (*). Shell-pink | Nov. 1 | 3.00 | 27.50 |
| T — Long Island Sunshine. Bright yellow. | | 4.00 | 35.00 |
| L — Loris. Bronze | Dec. | 7.00 | 65.00 |
| L — Lucinda. Deep pink | Nov. 15 | 3.00 | 27.50 |
| M— Magatha. White with dark eye ... | Nov. 10 | 3.00 | 27.50 |
| M— Manchukuo. Chestnut. C.S.A. | Nov. 10-15 | 12.00 | 100.00 |
| M— Marianna (*). White | Nov. 1-5 | 3.00 | 27.50 |
| M— Mary Lennon Hall. Fine rich yellow. | Nov. 1 | 3.00 | 27.50 |
| E — Masaka (*). Yellow | Oct. 20 | 3.00 | 27.50 |
| M— Masterpiece (*). Tourmaline-pink. | Nov. 15 | 3.00 | 27.50 |
| T— Mrs. Beu (PP). (F. Wilcox). Bronze. | | 3.00 | 27.50 |
| L — Mrs. N. G. Moore. Pure white | Dec. 5 | 3.00 | 27.50 |
| L — Mrs. Mary Hooker. Red | Nov. 15 | 4.00 | 35.00 |
| M— Mrs. M. G. Bulkeley. Pink..... | Nov. 10 | 8.00 | 75.00 |
| M— Muskoka (*). Bronze | Nov. 10 | 3.00 | 27.50 |
| E — Nellie Kleris. Lavender-pink | Oct. 25 | 3.00 | 27.50 |
| M— New York. Bronze | Nov. 15 | 3.00 | 27.50 |
| M— November Bronze (PP). Orange- bronze; very good | Nov. 15 | 3.00 | 27.50 |
| E — Nubian. Bronzy red | Oct. 15 | 3.00 | 27.50 |
| L — Olivia. Pink | Dec. 5 | 3.00 | 27.50 |
| T — Perfecto. Yellow | | 7.00 | 65.00 |



Christmas Cheer

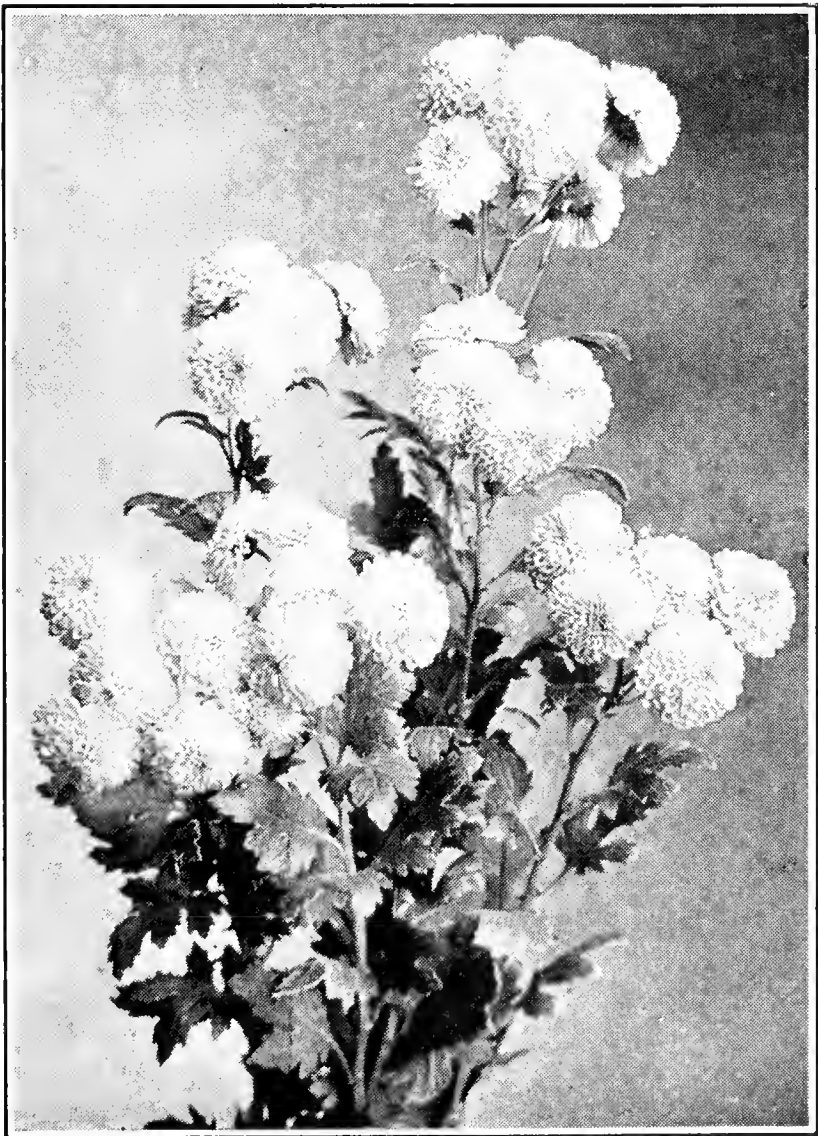


Mrs. Mary Hooker

| | Blooms | 100 | 1000 |
|--|---------|--------|---------|
| L — Pagosa . Dark pink | Dec. 5 | \$3.00 | \$27.50 |
| M — Pauline Wilcox . Bronze | Nov. 5 | 3.00 | 27.50 |
| E — Pink Dot . White, pink center | Oct. 25 | 3.00 | 27.50 |
| M — Princeton . Golden yellow | Nov. 15 | 3.00 | 27.50 |
| T — Red Wilcox . Reddish bronze | | 3.00 | 27.50 |
| M — Rev. H. Bushnell . White | Nov. 10 | 8.00 | 75.00 |
| E — Rodell (PP). Yellow | Oct. 20 | 3.00 | 27.50 |
| E — Rodell Improved (PP). Much better than Rodell | Oct. 20 | 3.00 | 27.50 |
| E — Roman Bronze . Bronze | Oct. 20 | 3.00 | 27.50 |
| M — Rose Charm (*). Rose-pink | Nov. 1 | 3.00 | 27.50 |
| L — Roselea . Pink | Dec. 1 | 3.00 | 27.50 |
| E — Roseus . Light pink sport of Sarda .. | Oct. 25 | 7.00 | 65.00 |
| T — Rowenna . Bronze | | 3.00 | 27.50 |
| L — Royal Queen . White | Dec. 5 | 3.00 | 27.50 |
| E — Saranac . Bright yellow | Oct. 10 | 8.00 | 75.00 |
| E — Sarda . Deep pink | Oct. 25 | 3.00 | 27.50 |
| M — Sea Gull (*). White. Fine for dis- budding | Nov. 1 | 3.00 | 27.50 |
| E — Silver Ball (*). White | Oct. 12 | 3.00 | 27.50 |
| L — Silver Star . Desirable white for late cutting | Dec. 10 | 3.00 | 27.50 |
| M — Silver Tips . Pink with silver tips .. | Nov. 10 | 3.00 | 27.50 |
| E — Snow Cloud . White | Oct. 15 | 3.00 | 27.50 |
| M — Source d'Or . Bronze | Nov. 1 | 3.00 | 27.50 |
| T — St. Louis Gold . Large bright yellow. | | 4.00 | 35.00 |
| L — Stardust . Yellow | Dec. 1 | 4.00 | 35.00 |
| E — Suntan . Bronze | Oct. 25 | 3.00 | 27.50 |
| M — Thyra (*). Dark pink | Nov. 1 | 3.00 | 27.50 |
| M — Tom Pearson . Deep gold | Nov. 15 | 3.00 | 27.50 |

POMPONS—LARGE-FLOWERING VARIETIES—Continued

| | Blooms | 100 | 1000 |
|---|-----------------|--------|---------|
| L — Tonquin. Rose-pink | Dec. 10 | \$3.00 | \$27.50 |
| E — Touchdown. White, yellow cast . . . | Oct. 25 | 3.00 | 27.50 |
| T — Unalga (*). Yellow | | 3.00 | 27.50 |
| T — Usona. Pink | | 3.00 | 27.50 |
| E — Uvalda. White | Oct. 10 | 3.00 | 27.50 |
| M — Vera Victoria (*). Fine yellow . . . | Nov. 1 | 3.00 | 27.50 |
| T — Western Beauty. Old rose | | 3.00 | 27.50 |
| M — White Caps. Pure white, round bloom | Nov. 5 | 3.00 | 27.50 |
| M — White Doty (*). White | Nov. 1 | 3.00 | 27.50 |
| E — White Jewell. White, suffused pink . | Oct. 1-15 | 4.00 | 35.00 |
| L — White Yuletide (PP). White | Dec. 1 | 3.00 | 27.50 |
| T — Wildfire. Orange-rust | | 8.00 | 75.00 |
| M — Yellow Bird. Yellow | Nov. 18 | 3.00 | 27.50 |
| T — Yellow Cordova. Yellow sport of Cordova | | 8.00 | 75.00 |
| E — Yellow Dot. Jablonsky's yellow sport of Pink Dot; tall grower | Oct. 25 | 3.00 | 27.50 |
| M — Yellow Doty (*). | Nov. 1 | 3.00 | 27.50 |
| M — Yellow Fellow (PP). | Nov. 15 | 3.00 | 27.50 |
| M — Yellow Muskoka (*). | Nov. 10 | 3.00 | 27.50 |
| M — Yellow New York. Fine yellow . . . | Nov. 15 | 3.00 | 27.50 |
| M — Yellow Sea Gull. Yellow sport of Sea Gull | Nov. 1 | 7.00 | 65.00 |
| L — Yellow Silver Star. Shade darker than Yellow Yuletide | Nov. 30-Dec. 10 | 3.00 | 27.50 |
| L — Yellow Yuletide (PP). Fine yellow . | Dec. 1 | 3.00 | 27.50 |
| T — Yuvawn (PP*). Yellow | Nov. 25 | 3.00 | 27.50 |



Roseus

Pompons

OF BUTTON OR BABY TYPE

Very fine for cut flowers and also suitable for pot plants, being dwarf growers. If potted in June and pinched several times will grow 8 to 16 inches in height from soil.

| | Blooms | 100 | 1000 |
|---|------------|--------|---------|
| E— Agate . Yellow, red eye | Oct. 25 | \$5.00 | \$40.00 |
| M— Baby . Yellow | Nov. 10 | 3.00 | 27.50 |
| T— Betty Price . Orange and bronze ... | | 3.00 | 27.50 |
| T— Beuneta . Bronze tipped with gold.. | Nov. 25 | 3.00 | 27.50 |
| T— Big Baby . Yellow | | 3.00 | 27.50 |
| E— Bonnibell . Orange-buff | Oct. 15 | 3.00 | 27.50 |
| E— Bonnie Maid . Pink | Oct. 18 | 3.00 | 27.50 |
| E— Bright Spot . Shell-pink | Oct. 25 | 12.00 | 100.00 |
| E— Bronze Queen | Oct. 25 | 3.00 | 27.50 |
| L— Christmas Gold . Yellow | Dec. 1 | 3.00 | 27.50 |
| M— Clare . White | Nov. 15 | 3.00 | 27.50 |
| E— Clara Jameson Improved . Bronze .. | Oct. 16 | 3.00 | 27.50 |
| M— Dainty Maid . White | Nov. 1 | 3.00 | 27.50 |
| L— Dorothy Nehrling . Deep rose-pink.. | Nov. 15-20 | 5.00 | 40.00 |
| E— Ethel . Bronze | Oct. 25 | 3.00 | 27.50 |
| M— Fez . Chestnut-crimson | Nov. 10 | 3.00 | 27.50 |
| L— Geraldine . Lemon-yellow | Dec. 1 | 5.00 | 40.00 |
| M— Gold Mine . Yellow | Nov. 1 | 3.00 | 27.50 |
| M— Golden Climax . Yellow | Nov. 15 | 3.00 | 27.50 |
| L— Golden Nymph . Bronze | Dec. 10 | 3.00 | 27.50 |
| T— Golden Sceptre . Bright yellow | | 3.00 | 27.50 |
| M— Golden Varsity . Deeper yellow | Nov. 10 | 3.00 | 27.50 |
| E— Jemima . Bronze | Oct. 28 | 3.00 | 27.50 |
| E— Letitia . White, pink center | Oct. 15 | 3.00 | 27.50 |
| L— Lois . Golden yellow | Nov. 18 | 3.00 | 27.50 |
| M— Louise Davenport . Bronze | Nov. 10 | 3.00 | 27.50 |
| M— Mary Pickford . White | Nov. 1 | 3.00 | 27.50 |
| E— Minong . White | Oct. 20 | 3.00 | 27.50 |
| L— Modena . Yellow | Nov. 30 | 3.00 | 27.50 |
| L— Norine . Yellow | Nov. 25 | 3.00 | 27.50 |
| E— Nuggets . Yellow | Oct. 25 | 3.00 | 27.50 |
| M— Onargo . Bronze | Nov. 1 | 3.00 | 27.50 |
| T— Ottawa . Orange bronze. | | 7.00 | 65.00 |
| M— Patsy Dowd . Red | Nov. 5 | 3.00 | 27.50 |
| M— Penguin . White | Nov. 10 | 8.00 | 75.00 |
| E— Persian Rose . Rose pink. | Oct. 20 | 8.00 | 75.00 |
| M— Pink Popcorn . Pink | Nov. 1 | 3.00 | 27.50 |
| M— Robin Hood . Rich red | Nov. 5 | 3.00 | 27.50 |
| M— Rosy Dot . White, rose-pink center. | Nov. 1 | 7.00 | 65.00 |
| E— Silver Bells . White | Oct. 15 | 4.00 | 35.00 |
| T— Thanksgiving Gem . Orange-bronze. | | 3.00 | 27.50 |
| L— Tokyo . Yellow | Dec. | 3.00 | 27.50 |
| M— Varsity . Yellow | Nov. 10 | 3.00 | 27.50 |
| E— Vivian . Orange-bronze | Oct. 20 | 7.00 | 65.00 |
| M— Yellow Dainty Maid . Sport, Dainty Maid | Nov. 1 | 8.00 | 75.00 |
| L— Zoe . Golden bronze | Nov. 20 | 3.00 | 27.50 |

For NEW POMPONS

See pages 4 and 5

Single Varieties — Daisy Type

PP—Indicates good for Pot Plants

*—Indicates good for Disbudding

| | Blooms | 100 | 1000 |
|--|--------------|--------|---------|
| Absolute. Scarlet-bronze, yellow center | Nov. 1 | \$4.00 | \$35.00 |
| Aloma. Terra-cotta-bronze | Oct. 15 | 3.00 | 27.50 |
| PP Buckingham Bronze. Bronze | Nov. 5 | 3.00 | 27.50 |
| PP Buckingham, W. H. Pink | Nov. 5 | 3.00 | 27.50 |
| PP* Carnelia. Red | Nov. 30 | 4.00 | 35.00 |
| Charter Oak. Yellow | Nov. 25 | 3.00 | 27.50 |
| Dawn (Hasegawa). Chestnut-bronze. | Dec. 10-25 | 4.00 | 35.00 |
| Elizabeth Firestone. Pink | Nov. 15 | 3.00 | 27.50 |
| Elizabeth McDowell. Bronze | Nov. 15 | 3.00 | 27.50 |
| PP Fairy Queen. Orchid-pink | Nov. 25 | 4.00 | 35.00 |
| Gladys Duckham. White | Thanksgiving | 3.00 | 27.50 |
| Golden Gleam. Yellow and orange. . | Nov. 5-10 | 4.00 | 35.00 |
| Golden Mensa. Yellow | Nov. 10 | 3.00 | 27.50 |
| Gretchen Piper. Deep yellow | Oct. 25 | 3.00 | 27.50 |
| Hasegawa Pink. Pink, golden center. | Nov. 15-25 | 4.00 | 35.00 |
| Hasegawa Poinsettia. Poinsettia-red. | Thanksgiving | 3.00 | 27.50 |
| Helen Hubbard. Red | Thanksgiving | 3.00 | 27.50 |
| PP Ida Skiff. Bronze | Nov. 1 | 3.00 | 27.50 |
| * Joan Piper. Amber-bronze | Oct. 10 | 4.00 | 35.00 |
| Joe Beuerlein. Crimson-red | Dec. 5 | 8.00 | 75.00 |
| Lady Astor. Bright crimson | Thanksgiving | 4.00 | 35.00 |
| Lighthouse. Bronze | Nov. 1-15 | 4.00 | 35.00 |
| Mason's Bronze. Burnt orange | Nov. 5 | 4.00 | 35.00 |
| PP* Melba. Unusual bronze shades . . . | Nov. 5 | 3.00 | 27.50 |
| Mensa. White | Thanksgiving | 3.00 | 27.50 |
| Miss Isabelle. Bronze | Thanksgiving | 3.00 | 27.50 |
| Mrs. E. D. Godfrey. Light pink | Thanksgiving | 3.00 | 27.50 |
| Mrs. Darling. Red | Nov. 1 | 3.00 | 27.50 |
| Pink Pride. Pink | Thanksgiving | 3.00 | 27.50 |
| Radiant. Bright red | Nov. 5-10 | 3.00 | 27.50 |
| PP* Red Melba. Red | Nov. 5 | 4.00 | 35.00 |
| * Red Rover. Crimson-orange | Nov. 5 | 4.00 | 35.00 |
| Ruth Adams. Bronze | Nov. 5 | 4.00 | 35.00 |
| Scott's Early Single Bronze. Fine for Halloween | Oct. 20-28 | 5.00 | 45.00 |
| PP Sunburst. Sunburst orange | Nov. 25 | 4.00 | 35.00 |
| Sunny Boy. Yellow | Nov. 15 | 3.00 | 27.50 |
| Sunset. Yellow | Dec. 10-25 | 3.00 | 27.50 |
| PP Tagoya. Brilliant Goya red | Nov. 1-5 | 3.00 | 27.50 |
| PP Thanksgiving Bronze. Dark bronze. . | Thanksgiving | 3.00 | 27.50 |
| * Valencia. Orchid-pink | Nov. 30 | 3.00 | 27.50 |
| White Godfrey. White | Thanksgiving | 3.00 | 27.50 |
| Woburn. Pink | Nov. 15 | 3.00 | 27.50 |
| Yellow Godfrey. Yellow | Thanksgiving | 3.00 | 27.50 |

Anemone Types

This type consists of one or more rows of flat or tubular ray florets with shorter quilled disk florets. They may be grown either disbudded or in sprays according to which they are best adapted. This type of 'Mum is becoming more popular each year.

Pinch when small, allowing 4 to 6 growths to continue until buds are formed, then plants are disbudded to one flower to the growth.

PP—Indicates varieties which are also desirable for growing as Pot Plants.

See also group of Pot Plant varieties, page 20.

| | Blooms | 100 | 1000 |
|--|--------------|--------|---------|
| PP Beautiful Lady. Pink, white cushion. | Nov. 20 | \$3.00 | \$27.50 |
| Betty Rose. Pink petals and cushion. | Oct. 25 | 3.00 | 27.50 |
| Blanche. White | Oct. 27 | 3.00 | 27.50 |
| Bronze Norma. Bronze, sport of Norma | Nov. 10-Dec. | 3.00 | 27.50 |
| Bronze Supreme. Bronze with pink cast. | Thanksgiving | 7.00 | 65.00 |
| Bronze Tuxedo. Bronze sport, Tuxedo | Nov. 10 | 8.00 | 75.00 |
| Bronze Volunteer. Bronze | Thanksgiving | 3.00 | 27.50 |
| Captivation. Mahogany-red | Nov. 10 | 3.00 | 27.50 |
| China Rose. Blood-red | Nov. 10 | 3.00 | 27.50 |
| Chrome Emerald. Golden orange, gold cushion | Nov. 25 | 4.00 | 35.00 |
| Citrus Queen. Lemon-orange | Dec. 1 | 5.00 | 40.00 |
| Coral Blaze. Orange-bronze | Nov. 25 | 4.00 | 35.00 |
| PP Crimson Glow. Crimson-maroon ... | Nov. 25 | 3.00 | 27.50 |
| Crusader. Maroon with gold cushion. | Nov. 10 | 5.00 | 45.00 |
| Dark Pink Norma. Darker than Pink Norma; terminal bud | Nov. 20 | 3.00 | 27.50 |
| Early Garza Supreme. White..... | Nov. 25 | 3.00 | 27.50 |
| Espy's Dark Pink Supreme. Sport of Pink Supreme | Nov. 30 | 4.00 | 35.00 |
| Espy's White Supreme. White | Nov. 30 | 6.00 | 50.00 |
| Estrelita. Excellent bronze | Nov. 15 | 3.00 | 27.50 |
| PP Frieda. Pink. | Nov. 15 | 3.00 | 27.50 |
| Garza Supreme. White | Dec. | 3.00 | 27.50 |
| PP Graceland. White | Oct. 25 | 3.00 | 27.50 |
| PP Izola. Amaranth | Nov. 1 | 3.00 | 27.50 |
| John Shields. Light yellow | Nov. 10 | 3.00 | 27.50 |
| PP Laelia. Rose-pink | Nov. 1 | 3.00 | 27.50 |
| La Nona. Amaranth, buff cushion.. | Nov. 20 | 4.00 | 35.00 |
| PP Little America. Snow-white | Nov. 5 | 8.00 | 75.00 |
| Long Island Beauty. Light pink with yellow cushion | Thanksgiving | 7.00 | 65.00 |
| PP Margo. Pink, yellow cushion | Nov. 5 | 3.00 | 27.50 |
| Marietta. Pink | Oct. 20 | 3.00 | 27.50 |
| Maritza. Yellow | Thanksgiving | 3.00 | 27.50 |
| Norma. Orchid-pink, golden pink cushion, terminal bud | Nov. 10 | 3.00 | 27.50 |
| PP Noveltie. White | Nov. 15 | 3.00 | 27.50 |
| PP Orchid Beauty. Orchid with golden cushion | Nov. 15 | 3.00 | 27.50 |
| PP Pink Lady. Pink petals, pink cushion. | Nov. 15 | 3.00 | 27.50 |
| Pink Supreme. Pink | Nov. 30 | 4.00 | 35.00 |

ANEMONE TYPES—Continued

| | Blooms | 100 | 1000 |
|--|-----------------|--------|---------|
| Purple Queen. Purple, gold cushion. | Nov. 15 | \$6.00 | \$50.00 |
| PP Red Rolinda. Red, sport of Rolinda. | Nov. 15 | 6.00 | 50.00 |
| Rio Rita. Yellow | Nov. 10 | 3.00 | 27.50 |
| PP Rolinda. Orange-bronze | Nov. 20 | 3.00 | 27.50 |
| Romantic. Bronze with red cushion | Nov. 10 | 5.00 | 40.00 |
| Rose Madder. Deep rose-pink | Oct. 25 | 4.00 | 35.00 |
| Rose Royal. Violet-rose | Nov. 15 | 4.00 | 35.00 |
| Smith's Innocence. White | Nov. 5 | 3.00 | 27.50 |
| Stoplight. Terra cotta petals with low yellow cushion | Nov. 5 | 3.00 | 27.50 |
| Sunray. Yellow | Nov. 15 | 3.00 | 27.50 |
| PP Sunshine. Yellow | Thanksgiving | 3.00 | 27.50 |
| Susanne Miller. Yellow, sport of Norma | Nov. 10 | 3.00 | 27.50 |
| The Belle. Pure white | Nov. 1 | 3.00 | 27.50 |
| The Titan. Scarlet-crimson with bronzy red cushion | Nov. 5 | 3.00 | 27.50 |
| Topknot. Creamy white cushion, rosy pink petals | Nov. 5 | 3.00 | 27.50 |
| Tuxedo. Pink | Nov. 10 | 3.00 | 27.50 |
| White Anemone. White | Nov. 1 | 4.00 | 35.00 |
| PP White Berneita. White | Nov. 1 | 4.00 | 35.00 |
| PP White Norma. White | Nov. 1 | 3.00 | 27.50 |
| PP White Izola. White, sport of Izola. | Nov. 1 | 3.00 | 27.50 |
| Yellow Blanche. Yellow | Oct. 27 | 3.00 | 27.50 |
| Yellow Estrelita. Sport, Estrelita | Nov. 15 | 8.00 | 75.00 |
| Yellow Garza Supreme. Yellow | Dec. 1 | 3.00 | 27.50 |
| PP Yellow Rolinda. Deep golden yellow. Sport of Rolinda | Nov. 20-Dec. 1 | 3.00 | 27.50 |
| Yellow Supreme. Sport, Pink Supreme | Nov. 30 | 8.00 | 75.00 |
| Yolanda. Yellow. | Thanks. & later | 8.00 | 75.00 |

Hardy Korean Varieties

These Hybrid Korean Chrysanthemums are aristocrats of the fall garden. These charming colors assure a gorgeous display and their magnificence is greatly admired by the general public. The following are the best of the newer introductions:

| | Blooms | 100 | 1000 |
|---|----------|--------|---------|
| Apollo. Bronze-red | Oct. 12 | \$3.00 | \$27.50 |
| Aphrodite. Pink | Oct. 15 | 4.00 | 35.00 |
| A. S. Clark. Apricot | Sept. 25 | 7.00 | 65.00 |
| Ceres. Old gold | Oct. 10 | 3.00 | 27.50 |
| Country Girl. Pink | Oct. 10 | 3.00 | 27.50 |
| Daphne. Pink | Oct. 12 | 3.00 | 27.50 |
| Diana. Rose-pink | Oct. 12 | 3.00 | 27.50 |
| Ember. Coral-bronze | Oct. 15 | 8.00 | 75.00 |
| Hebe. Lavender-pink | Oct. 15 | 3.00 | 27.50 |
| Innocence. White; nice for rockeries | Sept. | 3.00 | 27.50 |
| King Midas. Yellow | Sept. 30 | 8.00 | 75.00 |
| Louise Schling. Bronze-salmon | Oct. 5 | 3.00 | 27.50 |
| Mars. Wine-red | Oct. 15 | 3.00 | 27.50 |
| Mercury. Blend of old rose and salmon. | Sept. 30 | 3.00 | 27.50 |
| Nancy Copeland. Red | Sept. 25 | 7.00 | 65.00 |
| Orion. Canary-yellow | Oct. 5 | 3.00 | 27.50 |
| Pink Lustre. Orchid pink | Sept. 25 | 7.00 | 65.00 |
| Romany. Reddish bronze | Nov. 1 | 4.00 | 35.00 |
| Saturn. Bronze | Oct. 12 | 4.00 | 35.00 |
| The Moor. Amaranth-purple | Sept. 25 | 8.00 | 75.00 |
| The Urchin. Raspberry and gold | Oct. 10 | 7.00 | 65.00 |
| Venus. Pink | Oct. 12 | 4.00 | 35.00 |
| Vulcan. Bronze-crimson | Oct. 5 | 3.00 | 27.50 |

Hardy Early-Flowering 'Mums

FOR OUTDOOR GROWING

Commercial florists and the public are going in for these Hardy Pompons on a larger and increasing scale each year. We have listed a most complete collection of varieties to cover the entire outdoor blooming period until frost cuts down the blooms.

We have given approximate flowering dates as a guide for those who wish to group their plantings. Many varieties are desirable for rock gardens. Plants can be dug and replanted in window boxes, vases or other parts of the garden. Some varieties are desirable for culture under glass.

See separate list under **KOREAN HYBRIDS**, page 23, which are a new race of Hardy Outdoor 'Mums.

| | Blooms | 100 | 1000 |
|---|------------|--------|---------|
| A. Barham. Orange-bronze | Oct. 1 | \$3.00 | \$27.50 |
| Adelaide. Mahogany | Early Oct. | 3.00 | 27.50 |
| Aladdin. Bronze | Sept. | 3.00 | 27.50 |
| Albert Muller. Pink | Oct. 1 | 3.00 | 27.50 |
| Alice Howell. Orange-yellow | Oct. 5 | 4.00 | 35.00 |
| Amelia (Pink Cushion). Bright pink. | Sept. | 3.00 | 27.50 |
| Barbara Cummings. Yellow | Sept. | 3.00 | 27.50 |
| Carrie. Yellow | Early | 3.00 | 27.50 |
| Cavalier. Rich vermilion-red | Oct. 15 | 3.00 | 27.50 |
| Crimson Splendor. Crimson | Sept. | 4.00 | 35.00 |
| Dazzler. Cardinal-red | Oct. 10-15 | 3.00 | 27.50 |
| Early Bronze. Bronze | Sept. | 3.00 | 27.50 |
| Early Yellow. Sport of Early Bronze | Sept. 15 | 4.00 | 35.00 |
| Eden. Rose-pink | Oct. 1 | 3.00 | 27.50 |
| Evelyn. Bronze | Oct. 1-5 | 4.00 | 35.00 |
| Francis Whittlesey. Rich bronze . . . | Sept. 30 | 3.00 | 27.50 |
| Ganna. Bright pink | Oct. 12 | 3.00 | 27.50 |
| Glada. Soft pink | Sept. | 3.00 | 27.50 |
| Glomero. Bronzy orange | Oct. 5 | 4.00 | 35.00 |
| Glory of Seven Oaks. Yellow; early. | | 5.00 | 45.00 |
| Granny Scoville. Warm coral-bronze. | Oct. 15 | 3.00 | 27.50 |
| Gypsy Girl. Chestnut-crimson . . . | Early Oct. | 3.00 | 27.50 |
| Indian Summer. Bronze single. . . | Oct. 25 | 4.00 | 35.00 |
| Jack Bannister. Light yellow | Oct. 10 | 3.00 | 27.50 |
| Jean Cummings. White | Sept. | 3.00 | 27.50 |
| Jean Treadway. Pink, dark center . . | Oct. 1 | 3.00 | 27.50 |
| Judith Anderson. Yellow | Oct. 25 | 4.00 | 35.00 |
| L'Argenteuillais. Chestnut; early . . | | 5.00 | 45.00 |
| Little Bob. Dark bronze | Oct. 1 | 4.00 | 35.00 |
| Lorelei. Yellow | Sept. 10 | 3.00 | 27.50 |
| Margot. White | Oct. 8 | 3.00 | 27.50 |
| Mayellen. Cerise-pink | Sept. 15 | 4.00 | 35.00 |
| Muldoon. Purplish amaranth | Oct. 12 | 4.00 | 35.00 |
| Murillo. Pink | Oct. 12 | 4.00 | 35.00 |
| Normandie. White | Sept. | 3.00 | 27.50 |
| October Girl. Rose-pink | Early Oct. | 4.00 | 35.00 |
| Olga. Pink | Oct. 15 | 4.00 | 35.00 |
| Provence. Pink, blended with yellow. | Sept. | 3.00 | 27.50 |
| Red Flare. Bright red | Oct. 15 | 3.00 | 27.50 |
| R. Marion Hatton. Canary-yellow. . | Oct. 1 | 3.00 | 27.50 |
| Rosy Gem. Bright pink or rose . . . | Oct. 15 | 3.00 | 27.50 |
| Ruth Cummings. Reddish bronze . . | Early Oct. | 3.00 | 27.50 |
| Ruth Hatton. Ivory-white | Oct. 10 | 3.00 | 27.50 |
| September Queen. White | Sept. | 3.00 | 27.50 |
| Sonoma. Bronze, golden reverse . . . | Oct. 1 | 4.00 | 35.00 |
| Sunkist. Bright orange | Oct. 20 | 4.00 | 35.00 |
| Tasiva. White | Sept. | 3.00 | 27.50 |
| Vivid. Rosy crimson | Oct. 1 | 3.00 | 27.50 |
| Winnetka. White | Oct. 1 | 4.00 | 35.00 |
| Wolverine. Yellow | Sept. | 3.00 | 27.50 |
| Yellow Gem. Canary-yellow | Oct. 5 | 3.00 | 27.50 |
| Yellow Normandie. Yellow | Early | 3.00 | 27.50 |
| Zaza. Yellow | Oct. 15 | 4.00 | 35.00 |

Large Flowering Types

FOR POT CULTURE

These varieties are adapted for pot culture. To keep plants dwarf, it is essential that they be pinched many times during the growing season until a few weeks before bud formation. It is not possible to give the exact date for pinching, but the flowering period should be the guide.

For additional list, see under Anemone, pages 22 and 23.

| | Blooms | 100 | 1000 |
|--|---------|--------|---------|
| Angelo. Pink | Oct. 25 | \$3.00 | \$27.50 |
| Autumn Glow. Bronze-red | Nov. 1 | 4.00 | 35.00 |
| Benoit. Cerise-pink | Oct. 20 | 3.00 | 27.50 |
| Bright Light. Reflexed yellow | Nov. 20 | 3.00 | 27.50 |
| Bronze Prince | Nov. 1 | 3.00 | 27.50 |
| Brutus. Bronze | Nov. 10 | 4.00 | 35.00 |
| Caprice. Butler's Pink | Oct. 10 | 3.00 | 27.50 |
| Caprice. Lilac | Oct. 10 | 3.00 | 27.50 |
| Caprice. Purple | Oct. 10 | 3.00 | 27.50 |
| Caprice. White | Oct. 10 | 3.00 | 27.50 |
| Caprice. Yellow | Oct. 10 | 3.00 | 27.50 |
| Flora Dora. Orange-bronze | Nov. 1 | 3.00 | 27.50 |
| Greystone. Golden orange | Nov. 10 | 3.00 | 27.50 |
| Kathleen Thompson. Bronze | Oct. 10 | 3.00 | 27.50 |
| Ohio State. Yellow | Nov. 1 | 3.00 | 27.50 |
| Orchid Gem. Pink | Oct. 25 | 8.00 | 75.00 |
| Patty. Pink | Nov. 20 | 3.00 | 27.50 |
| Pygmy. Pink | Nov. 10 | 3.00 | 27.50 |
| Savanta. Incurved white | Nov. 1 | 3.00 | 27.50 |
| Titian Beauty. Rich bronze | Nov. 25 | 3.00 | 27.50 |
| W. H. Lincoln. Yellow | Nov. 20 | 3.00 | 27.50 |



The MANDEL Pot Plant Family

Make a fine group to grow as pot plants; can also be grown disbudded as cut flowers. 5 to 8 per plant.

| | Blooms | 100 | 1000 |
|--|----------------------------|---------|---------|
| Rose Mandel. Deep lavender..... | Oct. 15 | \$ 4.00 | \$35.00 |
| Queen of the Pinks. Pink Mandel.. | Oct. 15 | 10.00 | 90.00 |
| Richard Mandel. White Mandel ... | Oct. 15 | 10.00 | 90.00 |
| Yellow Beauty. Yellow Mandel | Oct. 15 | 10.00 | 90.00 |
| Cincinnati. Golden yellow of superb quality. | Oct. 20-25 | 15.00 | 125.00 |
| | and can be held for later. | | |

Chrysanthemum Varieties

Not Really Commercial Type But of Interest to the Student

Arcticum. Single. Pure white. 2½ inches high. Hardy and good for rock gardens.

Corecnum. Single flower of blush-white. Hardy.

Indicum. Single yellow flowers of many lateral growths.

Morifolium. Flowers single, flesh-pink color. Blooms about September 25th. Grows 3 feet in height.

Mawii. This comes from the mountains of Northern Africa. Low grower, about 8 inches in height with fine cut leaves. Pink flower with a deeper center. Fine for rock gardens.

All of the above: \$2.50 per doz.; \$15.00 per 100

For the Convenience

For those who do not follow new varieties closely and would like a good selection of varieties that will give the best results, we have assembled this list to cover the full season.

LARGE-FLOWERING 'MUMS

Listed in order of flowering from early to late.

YELLOW

Wm. Didden
Gold Lode
Celestra
Yellow Ambassador
Mrs. H. E. Kidder
Golden October
Smith's Superlative
Good News
Sun Glow
Golden Glory
Yellow Chieftain
Yellow Monument
Whittier
*Golden Celebration
*Marie de Petris
*Golden Mrs. N. T. Ross
*Le Roy Zang
*Friendly Rival
Yellow Chatta-nooga
Golden Mistletoe
Yellow December Glory
Tobin's Late Yellow

WHITE

Smith's Early White
Quaker Maid
Christina
Ambassador

White—Cont.

Camilla
White Chief
Silver Sheen
Betsy Ross
Monument
Favorite
E. S. Kelly
Margaret Graham
White Frick
Marketeer
*Chattanooga
*Mefo
*Tom Browne
December Glory
December Beauty
December Beauty, Imp.
Smith's Late White Mistletoe

BRONZE

Bronze Lode
Keystone
Indianola
Detroit News
Hilda Bergen
Apricot Queen
*Gladys Pearson
*Oakleaf
*Golden Oak
*Glenview
*Tekonsha
Bronze Mistletoe

PINK

Lustre
Rose Chochard
Pink Bergen
Pink Chief
Justrite
Rcse Glory
October Rose
J. W. Prince
Rose Perfection
Indianapolis Pink
Orchid Queen
Helen Frick
Peter John
*Distinction
*E. A. Seidewitz
Pink Mistletoe

CRIMSON

Gov. Green (Oct. 15)
Harvard (Nov. 15)
Mohawk Chief (Dec. 1)

RED

Mrs. David F. Roy (Nov. 15)
Garnet King (Nov. 20)

Those marked () are most suitable for around Thanksgiving

Japanese Mountain or Cascade Varieties

Small single varieties of fairly dwarf growth. These are free flowering with soft or pliable stems, which may be bent or shaped into various forms to be used for trellises or on tables by training. They may be tied in all shapes.

Agappina. Mahogany-yellow. Matures Nov. 10.

Anna. Pure white single. Matures October 30.

Brown Button. A dark bronze color. Matures about Nov. 10th. Blooms about 1 inch in diameter.

Jane Harte. Yellow, single. Matures October 30.

All of the above: \$2.00 per doz.; \$6.00 per 100

of Our Customers

POMPONS, ETC.

YELLOW

Wolverine
Early Yellow
Improved Rodell
Yellow Dot
Yellow Blanche
(Anemone)
Gretchen Piper
(Single)
Nuggets
Cora Peck Buhl
Mary Lennon Hall
Yellow Doty
Yellow Seagull
Gold Drop
Vera Victoria
Yellow New York
Yellow Fellow
Derigold
Tom Pearson
Susanne Miller
(Anemone)
Yellow Estrelita
(Anemone)
Ball of Gold
Norine
Yellow Cordova
*Golden Sceptre
*Unalga
*Sunshine (Anemone)
*Modena
*Lois
Gold Coin
Christmas Gold
Yellow Yuletide
Yuvawn
Golden Nymph
Yellow Garza Supreme (Anemone)

PINK

Buckingham (single)
Jewell
Dark Pink Jewell
Ermalinda
Capt. Cook
Angelo

Pink—Cont.

Pink Dot
Jessie
Lilian Doty
Mrs. Bulkeley
Pink Popcorn
Thyra
Irene Rich
Silver Tips
Masterpiece
Hasegawa Pink
(Single)
*Dream
*Usona
*Valencia (Single)
Olivia
Pagosa
Tonquin

WHITE

Earliwhite
Silver Ball
Silver Bells
Irene
Minong
Touchdown
Arcadia
Rev. Bushnell
Crystal Jewell
Blanche (Anemone)
Sea Gull
White Doty
White Cap
Crystal White
Snow Bird
*Godfrey's Perfection (Anemone)
*Chicago Pearl
*Cordova
*Royal Queen
Yuletide
Silver Star
Espy's White
(Anemone)
Garza Supreme
(Anemone)

BRONZE

Adelaide
Joan Piper (Single)
Clara Jameson, Imp.
Scott's Bronze
(Single)
Bronze Ermalinda
Jemima
Pauline Wilcox
Amos
High Lights
Buckingham (Single)
Fez
Lighthouse (Single)
Mason's Bronze
(Single)
Melba (Single)
New York
Princeton
November Bronze
Legal Tender
Estrelita (Anemone)
*Coral Blaze (Anemone)
*Rolinda (Anemone)
*Bristolite
*Catherine
*Glow
*Dorothy Turner
*Wildfire
*Bronze Beauty
*F. Wilcox
*Red Wilcox
*Gold Tips
Loris

RED

Firebird
Fireball
Robin Hood
Grenadier
Mrs. M. Hooker
Campfire
*Capt. Blood
*Red Rolinda (Anemone)
*Crimson Glow
(Anemone)
Joe Beuerlein
(Single)

Those marked () are most suitable for around Thanksgiving

Novelty—Odd Formed

Feathery and Various Types of Chrysanthemums

These odd-formed 'Mums are feathery and threadlike varieties very much admired at the Flower Shows and Exhibitions. Take terminal bud on all varieties listed except Pride of Tokyo, best bud should be August 25. Flowering period covers month of Nov.

Benten. Bronze and deep red tips with green center.

Japanese Maiden. Yellow.

Miss Gena Harwood. Rosy mauve.

Ohkwan. Yellow.

Patricia Grace. Shell-pink.

Peggy Ann Hoover. Lavender.

Pride of Tokyo. Creamy pink. A novelty with odd tubular petals.

Rayonnante. Rose-pink.

Sam Caswell. Bright rose.

The Dean. White.

Unique. Rich wine red.

Yellow Taggart. Yellow quilled petals covered with hair.

Yomei. Golden tube petals with red spoon-end tips.

All of the above: \$6.00 per 100;

Less than 100; \$2.00 per dozen.

Memorandum

GENERAL INFORMATION

PRICES: Prices are for rooted cuttings, which we believe to be more satisfactory than potted plants. Prices are subject to change without notice, also subject to crop failure.

ORDER EARLY: It is to your advantage to let us know as early as possible what you will want. Help us to help you by ordering early.

OUR SERVICE: We want to supply you the best varieties suitable for your business. Consult us. We will give you expert advice so far as we can. The information in this list regarding the date of taking bud, height of bloom and flowering dates and descriptions will be helpful to you. **Save this list for reference.**

OUR RESPONSIBILITY: We accept orders contingent upon our ability to have produced for us sufficient stock to meet the demands. All orders are filled in strict rotation. Orders will be filled as near the date desired by customers as it is possible to do so, bearing in mind that weather conditions and many other elements sometimes delay the growth of stock beyond human control. All orders are booked subject to crop shortages and crop failures. We agree to supply good stock, well rooted, packed in the proper manner and delivered to the express company or post office (whichever customer designates), after which the plants travel at buyer's risk.

CLAIMS FOR DAMAGE: All claims for damage must be made against the carrier by the buyer. We have no control over transportation agencies, and cannot be responsible for stock frozen, heated or injured by delays or rough handling. According to law, the transportation companies are the agents of the buyer and our responsibility ceases when we deliver stock in good condition to such agencies.

NON-WARRANTY: We do not warrant in any way, expressed or implied, the contents or the description, purity, productiveness or any other matter of any seeds, bulbs or plants sold by us, and we will not be in any way responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof, and he must return them at once and money will be refunded. Subject to the above conditions, we make this sale at the moderate prices at which we sell our goods. All claims must be made in writing within five days after the receipt of goods.

FIGHT FLORAL CO. Inc.

Everything in Young Pot Plants
and Rooted Cuttings

22 West 26th Street

NEW YORK

Telephones: WAtkins 9-0664, 0665
